



LAFAYETTE FARMERS & ARTISANS MARKET

LFAM IMPACT REPORT 2025

Our Mission

The Lafayette Farmers and Artisans Market (LFAM) provides access to affordable, local food and consumer education by serving as a vibrant weekly venue for seasonal produce, homemade goods, and local art. Located in the heart of Acadiana at Moncus Park, LFAM is a hub for health, entrepreneurship, and cultural celebration.





2025 HIGHLIGHTS

LFAM continues to thrive as Acadiana's premier farmers market

150

Small businesses
support

LFAM supports more than 150 small businesses, including:

- 60% woman-owned
- 17% minority-owned
- 7% veteran-owned

80,000

Annual visitors to the
market

77% of our vendors reported the same or better sales in 2025, with 93% of vendors said the market attracts the right customers for their business and 97% of vendors would recommend LFAM to others.

LFAM isn't just a marketplace — it's a catalyst for economic empowerment and cultural continuity.

“Lafayette Farmer’s Market is such a blessing. It feeds me and my family, and it pays my bills... It allows the community to buy local foods, meats, and hand-crafted items by Louisiana people for Louisiana people.”

ECONOMIC DEVELOPMENT FOR LOCAL ENTREPRENEURS

LFAM vendors are artists, farmers, chefs, and dreamers — and LFAM is where those dreams grow. Many vendors rely on the market as a primary income source and platform for brand exposure, customer engagement, and peer mentorship.

A few local vendor voices from 2025:

“We’ve participated in multiple markets over the years. This is our favorite for its consistency, supportive vendors, and its effort to bring quality to the community. We likely wouldn’t still be in business without LFAM.”

“The market allows me to grow, to build confidence, and to provide for my family. I love being part of it.”

LFAM’s vendor makeup in 2025 include:

- **33% Fresh food/farmers**
- **27% Artisans**
- **27% Value-added producers**
- **13% Ready-to-eat food sellers**

This diversity enriches the market’s offerings and promotes equitable business opportunities for underserved entrepreneurs.

COMMUNITY AND CULTURE

LFAM celebrates what makes Acadiana unique: Cajun culture, local connection, and generational wisdom.

- **French Tent & Cajun Jam Sessions:** Weekly cultural experiences that highlight language, heritage music, and storytelling.
- **Outdoor Gathering Space:** The oak-dotted landscape of Moncus Park creates a serene environment for conversation, commerce, and connection.
- **Seasonal Events & Demos:** Vendor feedback led to increased engagement activities, drawing more visitors and deepening the market's role in community life.

A vendor shared:

“The vibe, the culture, the community — that’s what keeps me coming back. The trees and being outdoors bring peace. It’s a beautiful way to connect.”



INVESTING IN ACCESS AND STABILITY

Greaux the Good & SNAP Match:

LFAM continues its strong partnership with Greaux the Good, helping SNAP/EBT and FMNP users double their buying power for fresh produce and local goods — ensuring that income should never be a barrier to health.

Site Improvements & Infrastructure:

Thanks to strong community support, LFAM will benefit from Moncus Park's completed Market Pavilion, a permanent and weather-resilient structure that protects vendors and shoppers year-round. Additional improvements — including enhanced pathways, signage, and new parking access — will address longstanding accessibility concerns, helping alleviate the number one vendor-cited challenge: parking.

Community Stability:

By offering reliable income to vendors and stable access to food for families, LFAM acts as an economic anchor in Acadiana.





Thank you

Our work would not be possible with the support and participation of our vendors, community members, and donors.

